

# Vision Zero Taskforce Update



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# Taskforce Summary



- Three meetings
  - June 1
  - July 27
  - August 27
- Provide feedback to Vision Zero project team
  - Vision Zero Analytics
  - Next phase will include website development





# Taskforce Contributors



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Don Nail (GHSP)  
Frank Hackney (GHSP)  
Mark Scaringelli (GHSP)  
Heather Jeffreys (GHSP)  
Isaac Avery (Conference of District Attorneys)  
Harriett Southerland (SADD)  
Jennifer Smith (Vidant Health)  
Suzanne Black - SBlack@aarp.org (AARP)  
Major D.H. Robinson (NCSHP)  
Capt. Freddy Johnson (NCSHP)  
Lt. Anthony Back (NCSHP)  
Christopher Oliver (NCDOT)  
Terry Hopkins (NCDOT)  
Brian Mayhew (NCDOT)  
Lauren Blackburn (NCDOT)  
Amanda Perry (NCDOT)  
Leigh Wing (NCDOT)



# Slogans



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Good slogans typically follow these guidelines:

- Simple
- Short
- Clearly describe initiative

Possible slogans for NC Vision Zero:

- Demanding safe streets for all users.
- Your mobility. Everyone's safety. Our vision of zero fatalities.
- Zero tolerance for traffic fatalities.
- *Others.....please share your thoughts.*



# ZERO TOWARD ZERO DEATHS MARYLAND EVERY LIFE COUNTS

DOWNLOAD THE **ENDUI** APP, A TOOLKIT TO HELP YOU STAY SAFE.



HOME | ABOUT US | DISTRACTED DRIVING | IMPAIRED DRIVING | AGGRESSIVE DRIVING | SEAT BELTS | PEDESTRIAN SAFETY | RESOURCES

## MAKE A PLAN. STICK TO IT.

DOWNLOAD THE **ENDUI** APP, A TOOLKIT TO HELP YOU STAY SAFE.



ZERO TOWARD ZERO DEATHS MARYLAND EVERY LIFE COUNTS

### Distracted Driving



Cell phone use is a leading cause of distraction. More than 28,000 people in Maryland are injured each year as a result of distracted driving-related crashes.

[Read more](#)

### Impaired Driving



Crashes involving impaired drivers claimed the lives of 856 people over the last five years - 34% of all fatalities in Maryland during that time.

[Read more](#)

### Aggressive Driving



One of the problems today is aggressive driving. It contributes to one-third of all fatalities in Maryland.

### Seat Belts



### Pedestrian Safety



HOME | EMAIL LOGIN | CONTACT

## SC DEPARTMENT OF PUBLIC SAFETY TARGET ZERO

A GOAL WE CAN ALL LIVE WITH

HIGHWAY PATROL | IMMIGRATION ENFORCEMENT | PROJECTIVE SERVICES | TRANSPORT POLICE | HIGHWAY SAFETY & JUSTICE PROGRAMS | HUMAN RESOURCES | MEDIA

## Back to School:

### KEEP OUR CHILDREN SAFE.

Child Passenger Safety Week is September 13-19th

**Back to School Safety**

Keeping Children Safe.

**LOOK for Motorcycles**

Target Zero

Move Over

All News & Media

Search

**Department of Public Safety**  
South Carolina Department of Public Safety

### BUCKLE UP South Carolina

OCCUPANT RESTRAINT

- Buckle Up SC

### REPORT DUI Call 247 (247)

DUI

- Sober or Slammer
- Be a S.A.I.N.T.A.

## Look

FOR PEDESTRIANS • MOPEDS MOTORCYCLES • BICYCLES

VULNERABLE ROADWAY USERS

- Be Safe. Be Seen
- Cyclist Safety Curriculum Updated
- Ride Smart - Motorcycle Safety

### Resources/Toolkits

NEW: TAKE THE PLEDGE TO DRIVE TOWARD Zero Fatalities at [3CTargetZeroPlan.org](http://3CTargetZeroPlan.org)

Safety City Coloring Book

Alive at 25

National Safety Council

National Highway Traffic Safety Administration

Federal Motor Carrier Safety Administration

SCDOT

SCDMV

DMV Practice Driver's License Test

View the daily updated South Carolina

STATE OF NEVADA

ZERO FATALITIES HOME
STATS
PREVENTION
LAWS
NEWS & EVENTS
SAFETY PLAN
DOWNLOADS
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# Zero Fatalities

## Drive Safe Nevada

Always Buckle Up
Don't Drink Impaired
Focus on the Road
Stop on Red
Be Pedestrian Safe
Ride Safe

THE GOAL IS ZERO FATALITIES

CLICK TO PLAY

HELP KEEP TEENS SAFE ON NEVADA'S ROADS

GET INVOLVED

### WHY ZERO?

Zero Fatalities is all about eliminating fatalities on our roadways. Some people may think zero is an impossible goal, but when it comes to your family and friends, what other number would be acceptable? We're aiming for zero fatalities because everyone matters.

### ZERO REPORT CARD

Nevada Traffic Fatalities Through June 23, 2015

184

SEE THE REPORT CARD



# Questions/Comments/Feedback

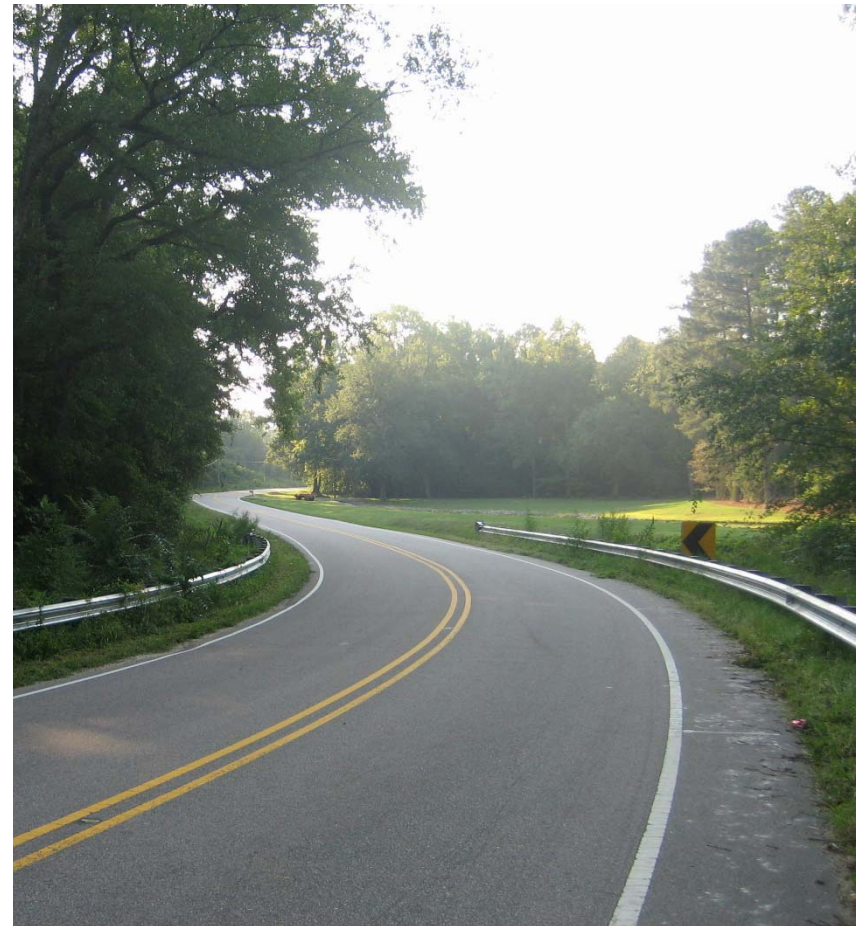
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